

THE EVOLUTION OF INVESTING IN ALTERNATIVE ASSETS

DECEMBER 2024



DISCLAIMERS



"Qwest Investment Fund Management Ltd. ("QIFM") is the registered Investment Fund Manager and Portfolio Manager for the Proof Capital Medical Receivables Yield Fund, the Proof Capital Alternative Income Fund, the Proof Capital Alternative Growth Fund, the Proof Capital Balanced Growth & Income Fund, and the Proof Capital Special Situations Fund (the "**Proof Capital Family of Funds**" or "**Proof Funds**"). QIFM is a Portfolio Manager, Investment Fund Manager and Exempt Market Dealer registered in the provinces of Alberta, British Columbia, Manitoba, Nova Scotia, Ontario, Saskatchewan and Quebec. QIFM is also registered as an Investment Fund Manager in Newfoundland and Labrador. Cameron Reid is registered as an Advising Representative (Portfolio Manager) with QIFM, and acts as the Advising Representative (Portfolio Manager) for the Proof Capital Family of Funds. Mr. Reid is also the Chief Investment Officer of Proof Capital Inc. ("Proof Capital" or "Proof"). Proof is the promoter of the Proof Capital Family of Funds.

Third party information contained herein has been collected from sources deemed to be accurate, but cannot be guaranteed. The information and opinions set out herein are effective as at the date of publication and Proof Capital Inc. does not undertake to advise the reader of any changes. Forward-looking statements are provided to allow potential investors the opportunity to understand beliefs and opinions in respect of the future so that they may use such beliefs and opinions as one factor in evaluating an investment. These statements are not guarantees of future performance, and undue reliance should not be placed on them. Such forward-looking statements necessarily involve known and unknown risks and uncertainties, which may cause actual performance and financial results in future periods to differ materially from any projections of future performance or result expressed or implied by such forward-looking statements. Although forward-looking statements contained in this document are based upon what Proof Capital Inc. believes are reasonable assumptions, there can be no assurance that forward-looking statements will prove to be accurate, as actual results and future events could differ materially from those anticipated in such statements. The reader is cautioned not to place undue reliance on forward-looking statements.

PAST PERFORMANCE MAY NOT BE INDICATIVE OF FUTURE RESULTS. Some of the historic returns shown herein are for the Balanced Model Portfolio and the Alternative Income Fund of the previous firm where Mr. Reid was the Advising Representative (Portfolio Manager) and CIO. The funds described herein may vary from the returns of other fund classes which are subject to different management and administration fee arrangements. All historic returns are calculated on a time weighted basis net of all fund expenses. These returns are provided for general information purposes and may not be indicative of future performance.

This document and the information set forth herein are confidential and have been prepared for informational and discussion purposes only. These materials and the information contained herein are not, and under no circumstances are to be construed as, a prospectus, an offering memorandum, an advertisement or a public offering of the securities described herein in Canada or any province or territory thereof. No securities commission or similar regulatory authority in Canada has reviewed or in any way passed upon these materials, the information contained herein or the merits of the securities described herein and any representation to the contrary is an offence. These materials do not provide disclosure of all information required for an investor to make an informed investment decision. All recipients of this presentation agree they will keep confidential all information contained herein that is not already in the public domain and will use this presentation for the sole purpose of evaluating a possible investment in the Proof Capital Family of Funds. By accepting this presentation, each prospective investor agrees to the foregoing.

IMPORTANT INFORMATION WITH RESPECT TO THE PROOF CAPITAL FAMILY OF FUNDS IS SET OUT IN THE FUNDS' OFFERING DOCUMENTS, TRUST AGREEMENTS AND SUBSCRIPTION DOCUMENTS WHICH SHOULD BE REVIEWED PRIOR TO INVESTMENT. THIS DOCUMENT IS PROVIDED FOR GENERAL INFORMATION PURPOSES AND IS NOT INTENDED TO BE A SOLICITATION OF AN OFFER TO PURCHASE SECURITIES. INTERESTS IN THE PROOF CAPITAL FAMILY OF FUNDS ARE BEING OFFERED ONLY PURSUANT TO AVAILABLE EXEMPTIONS FROM THE PROSPECTUS REQUIREMENT SET OUT IN NATIONAL INSTRUMENT 45-106 PROSPECTUS EXEMPTIONS." 2

PROOF TEAM



Jeremy Kaliel MBA, PRESIDENT & CHIEF EXECUTIVE OFFICER

Jeremy Kaliel is the President & Chief Executive Officer of Proof Capital, which he founded in early 2019. He is also an Associate Advising Representative (Associate Portfolio Manager) and a Dealing Representative with Qwest Investment Fund Management Ltd. under the supervision of Cameron Reid as Advising Representative (Portfolio Manager). From July 2017 to September 2018, Mr. Kaliel was the Vice President of Corporate Strategy & Communications for Frontera Energy (FEC-TSX), a publicly listed \$2BIn market cap oil company operating in Colombia and Peru. Prior thereto, Mr. Kaliel had over 12 years of experience in equity research at CIBC, Scotia Capital, and Raymond James - during which time he was ranked the #1 sell-side analyst in his sector multiple times. Jeremy has an MBA degree from HEC Montreal, and a Bachelor of Arts degree from the University of Alberta.



Cameron Reid CFA, CHIEF INVESTMENT OFFICER

Cameron Reid is the Chief Investment Officer of Proof Capital, which he joined in September 2019. He is also an Advising Representative (Portfolio Manager) with Qwest Investment Fund Management Ltd. Most recently, Cameron Reid was the Portfolio Manager & Chief Investment Officer for WealthCo Asset Management, where he helped grow his firm's AUM to close to \$500MM. Prior to joining WealthCo, Mr. Reid was a Portfolio Manager at BCV Asset Management Inc, and was an Associate Portfolio Manager at Brownstone Asset Management. His early career included an Investment Banking Analyst role with Banc of America Securities LLC. Cameron has an MBA degree from the University of Western Ontario, and a Bachelor of Arts degree from the University of British Columbia. He also holds the Chartered Financial Analyst designation.





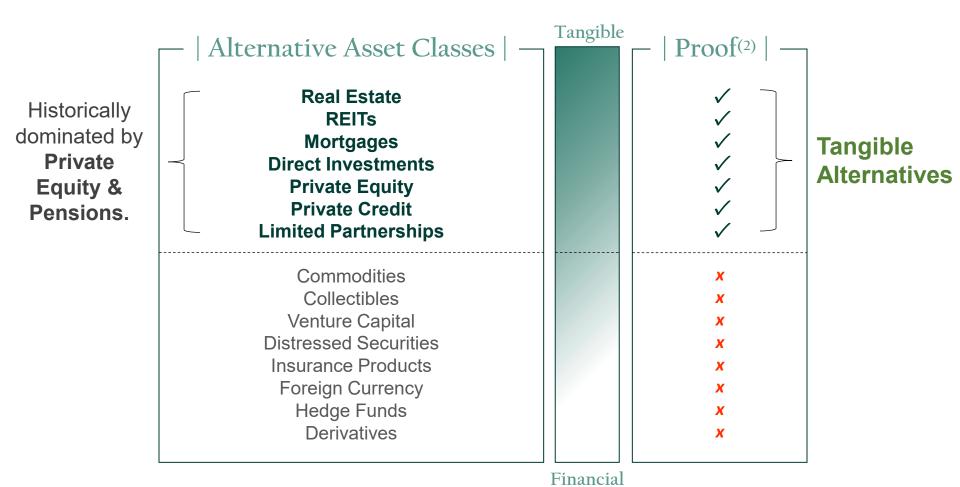
DISTRIBUTION PARTNERS

LONGEVITY WEALTH FIRST AVENUE FINANCIAL SEVEN ELEMENTS WEALTH PLANNING HUXTON BLACK DESIGNED WEALTH MANAGEMENT



PROOF'S FOCUS - TANGIBLE ALTERNATIVES

Proof focuses on high-quality, **tangible alternative assets** in a unique **open-ended** structure that provides **monthly liquidity**.⁽¹⁾



1) See offering documents of each fund for particulars.

2) Proof Capital Family of Funds

WHY ALTERNATIVES? THE EVOLUTION OF THE MARKETS

Once the foundation of institutional portfolios, the 60 / 40 portfolio of stocks vs. bonds is now OUTDATED.

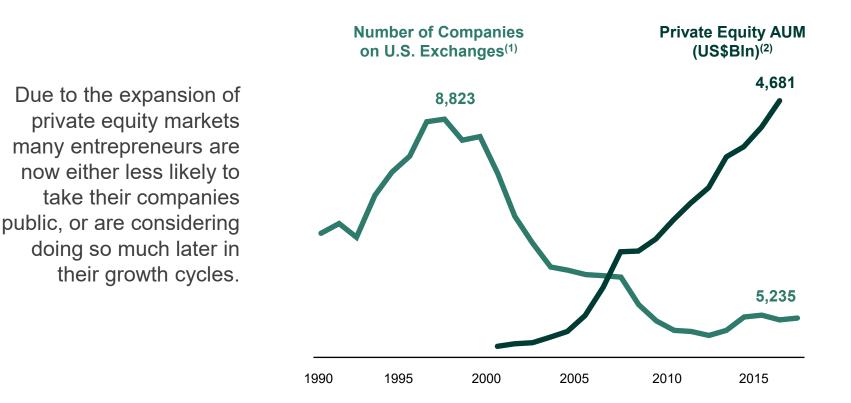




PUBLIC COMPANY LISTINGS DECLINING

Public listings have declined as private markets have expanded.

The public investable universe has been cut in half over the past 20 years. Your small cap fund isn't what it used to be...



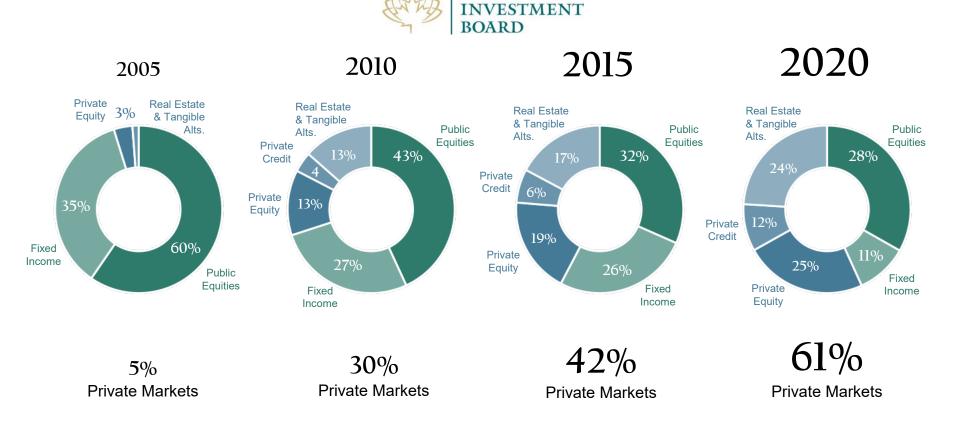
¹⁾ World Federation of Exchanges

PROFESSIONAL INVESTORS HAVE ADAPTED

Over 60% of CPP's assets are now private alternative investments.

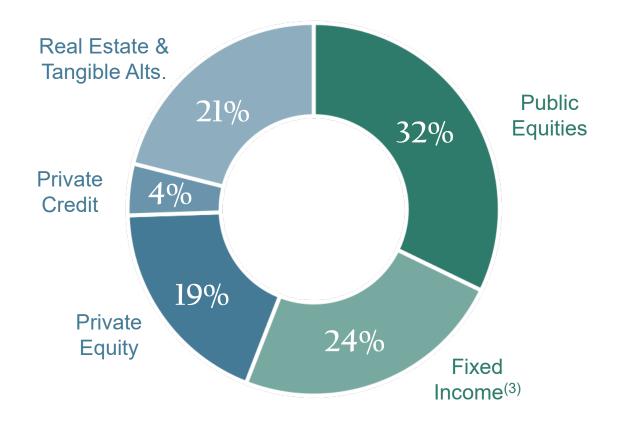
Pension funds have led the shift to private alternatives from the public markets.

CPP



LARGE FAMILY OFFICES NOT FAR BEHIND...

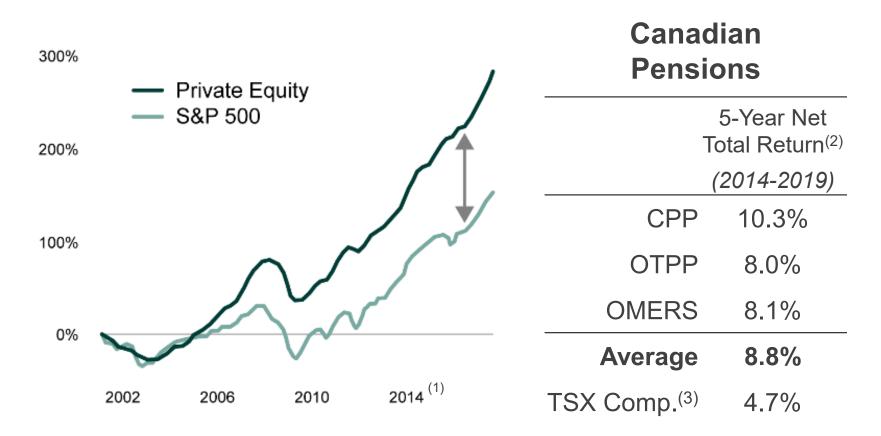
Wealthy families are not far behind. According to a global study done by UBS⁽¹⁾, alternative investments now account for 44% of assets in large family offices⁽²⁾.



- 1) Source: The UBS / Campden Wealth Global Family Office Survey 2019.
- Average AUM of \$917 million. Geographic breakdown of 360 family offices surveyed: 36% North America, 32% Europe, 24% Asia-Pacific, 7.8% Africa and the Middle East.
- 3) Fixed Income weighting includes cash balance of 7.6%.

SHIFT TO ALTERNATIVES SUCCESSFUL

Driven by alternative investments, both private equity and Canadian pensions have outperformed the public markets.



- 1) Preqin
- 2) Websites for Canadian Pension Plan (CPP), Ontario Teachers Pension Plan (OTPP) and OMERs.
- 3) Bloomberg. June 2014 to June 2019.

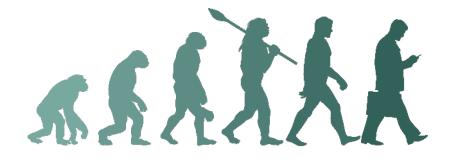
ESCAPE THE VOLATILITY OF THE PUBLIC MARKETS



JUST A NORMAL DAY AT THE NATION'S MOST IMPORTANT FINANCIAL INSTITUTION ...

Source: The Economist

PR%F CAPITAL FUNDS



PROOF FAMILY OF FUNDS⁽¹⁾

1 - PROOF CAPITAL ALTERNATIVE INCOME FUND

The mandate of the *Proof Capital Alternative Income Fund* is to invest primarily in alternative **private credit** and direct investment opportunities with **stable distributable cash flows**.

2 - PROOF CAPITAL ALTERNATIVE GROWTH FUND

The mandate of the *Proof Capital Alternative Growth Fund* is to invest primarily in alternative **private equity** and direct investment opportunities with **strong growth profiles**.

3 - PROOF MEDICAL RECEIVABLES YIELD FUND

The fundamental objective *Proof Medical Receivables Yield Fund* is to lend against **medical claims** which are supported by law firms and ultimately **paid by AAA insurance companies**.

4 - PROOF BALANCED EQUITY & FIXED INCOME FUND

Objective of fund is to invest primarily in **liquid**, **publicly traded stocks & bonds** to achieve a **balance of growth & income**. While not in Alternatives, fund key for a balanced client portfolio.

5 - PROOF CAPITAL SPECIAL SITUATIONS FUND

Monthly Returns $(Class F)^{(2)}$

(%)	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	YTD
2024	0.6	0.7	-0.2	0.7	-0.5	6.7	0.4	-1.2	0.0	1.3	0.2	-0.3	8.5
2023	-1.0	0.6	-0.6	0.0	-0.1	-1.4	2.6	1.3	-0.1	2.4	-1.3	-1.6	0.6
2022	-0.5	0.6	5.6	1.0	-0.6	0.7	-0.5	1.0	2.1	-0.4	-0.7	-1.9	6.5
2021	3.7	5.1	3.4	5.4	78.2	0.7	4.7	6.1	6.5	-0.7	23.9	0.2	196.8
2020	0.0	0.0	0.0	0.0	0.0	-0.1	0.3	9.2	0.0	0.0	4.8	2.6	18.5

Monthly Returns (Class F)⁽²⁾

(%)	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	YTD
2024	0.8	0.7	-0.2	0.7	-0.5	5.1	0.7	-1.3	0.0	1.3	4.6	5.3	18.3
2023	-0.6	1.3	-0.9	0.1	1.7	-1.3	3.9	1.2	0.1	5.0	0.6	-0.4	11.0
2022	0.3	-0.6	1.5	3.7	0.7	0.2	-0.9	1.0	5.3	-0.3	-0.9	0.1	10.2
2021	7.8	6.5	-0.2	7.6	96.2	0.2	4.9	6.1	1.8	1.2	17.4	0.1	231.7
2020	0.0	0.0	0.0	0.0	0.0	0.4	-0.1	2.9	0.0	-0.2	-0.8	2.4	10.5

Monthly Returns (Class F - USD)⁽²⁾

(%)	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	YTD
2024													
2023	0.9	-1.2	1.1	1.2	1.1	1.4	1.5	1.1	1.1	1.2	1.0	1.0	12.0
2022	-	~	~	~	~	-	~	-	~	0.3	3.6	1.2	5.2

Monthly Returns (Class F)⁽²⁾

(%)	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	YTD
2024	-0.9	0.7	1.6	-1.7	1.3	-0.9	3.2	-0.9	1.4	0.9	2.2	-0.5	6.4
2023	2.6	-1.7	0.2	1.0	-2.3	-0.1	0.3	-0.6	-2.9	0.1	2.3	1.8	0.4
2022	-1.4	-0.5	-0.3	-2.3	-0.7	-2.5	2.0	-0.3	-0.1	0.2	2.7	-0.9	-4.1
2021	3.6	4.6	1.2	1.0	6.7	0.6	-0.3	0.9	-0.9	1.6	2.7	1.2	25.0
2020	-	-	-	-	1.6	1.0	1.9	0.5	-1.0	-0.6	4.1	1.7	9.3

The mandate of the *Proof Capital Special Situations Fund* is to create **single opportunity** or **single strategy series** which are also supported by Proof's main alternative funds. Returns for the Special Situations Fund vary by series. The majority of these series are "closed ended" and are only open for investment periodically.



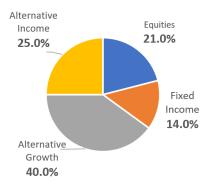
COMPLETE PORTFOLIO SOLUTION

Proof Model Portfolios w/ Alternatives



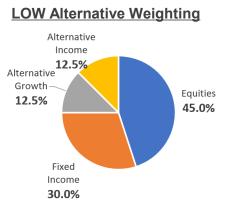
Balanced Alternatives Portfolio





Alternative INCOME Weighted







WHY INVEST IN PROOF FUNDS?⁽¹⁾

ALTERNATIVE ASSET FOCUS: Institutional-quality private investments previously exploited by pensions and private equity.

HIGHER RETURN POTENTIAL

- 40% actual annualized return over 5-year performance history.⁽²⁾
- Monthly cash distributions.

LOW VOLATILITY & WEALTH PROTECTION

- Excess volatility a main reason investors sell during periods of market stress.
- Proof targets alternative investments that are uncorrelated with the public markets.

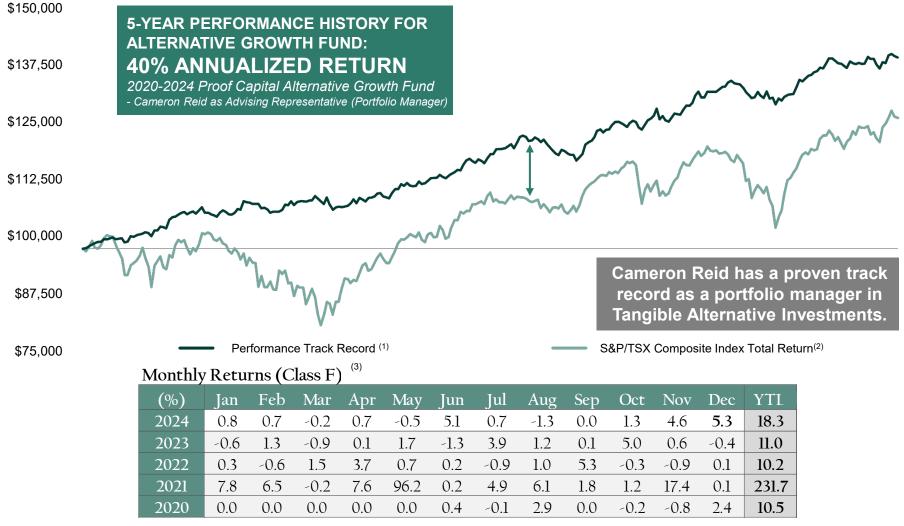
REAL DIVERSIFICATION

- Real assets have a low correlation to the public capital markets.
- Proof believes tangible alternatives are the best option for real diversification.

LIQUIDITY

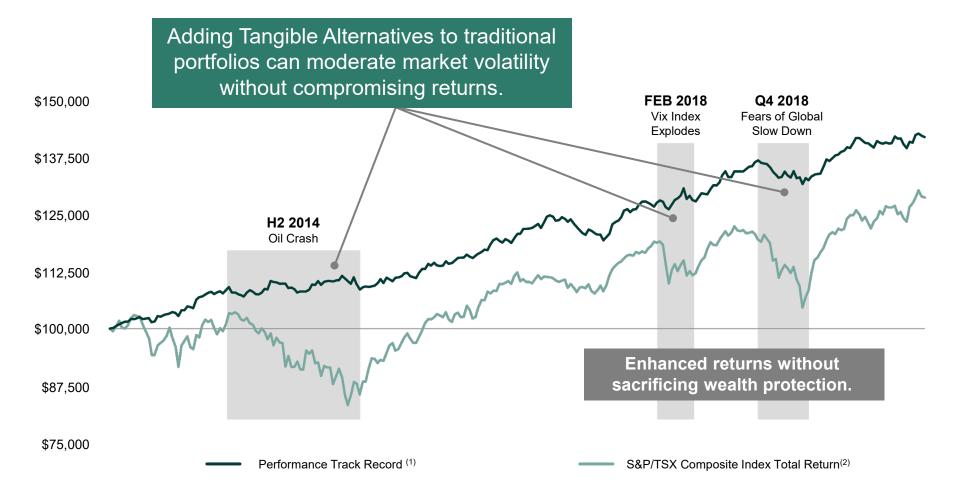
- Open-ended structure.
- Monthly liquidity.⁽³⁾
- 1) Qwest Investment Fund Management Ltd. ("QIFM"), and not Proof Capital, performs all of the registerable activities for the Proof Funds. QIFM, a registered investment fund manager, portfolio manager and exempt market dealer, is the investment fund manager and portfolio manager for the Proof Capital Family of Funds; and Cameron Reid, Advising Representative (Portfolio Manager) with QIFM, manages each fund's portfolio. Mr. Reid is also the Chief Investment Officer of Proof Capital. Proof Capital is the promoter of the Proof Capital Family of Funds.
- 2) Actual Total Return from January 2020 to December 2024 of the Proof Capital Alternative Growth Fund. Past performance of investments described herein is provided for illustrative purposes only and is not necessarily indicative of future results.
- 3) See offering documents of each fund for particulars.

HIGHER RETURN POTENTIAL



- Actual Total Return from June 2014 to June 2019 of the Balanced Model Portfolio of Cameron Reid's previous firm while Mr. Reid was Advising Representative (Portfolio Manager) & CIO. The Alternative Growth Fund made up a 15% weight in the Balanced Model Portfolio, and the Alternative Income Fund made up a 35% weight.
- 2) The S&P/TSX index was chosen as a widely used benchmark for the Canadian equity market. While Proof uses this index for long-term performance comparisons, the Proof Capital Alternative Income Fund is not managed relative to the composition of the index.
- Proof Funds also have Class A units which bear a 1% annual trailer fee. See the Proof Funds offering memorandums for details.

LOW VOLATILITY



- 1) Actual Total Return from June 2014 to June 2019 of the Balanced Model Portfolio of Cameron Reid's previous firm while Mr. Reid was Advising Representative (Portfolio Manager) & CIO. The Alternative Growth Fund made up a 15% weight in the Balanced Model Portfolio, and the Alternative Income Fund made up a 35% weight.
- 2) The S&P/TSX index was chosen as a widely used benchmark for the Canadian equity market. While Proof uses this index for long-term performance comparisons, the Proof Funds are not managed relative to the composition of the index.

KEY THEMES IN INVESTMENT PROCESS

1) Target investments AFTER proof of concept, but BEFORE access to capital.

2) SMALL initial investments to build trust, deepen understanding & relationship, and DE-RISK LARGER follow-on investments.

3) Structured DOWNSIDE PROTECTION, with upside exposure/optionality.

4) Invest in PEOPLE, not things. Turn investments into partnerships and build COMMUNITY.



PROOF TEAM



Jeremy Kaliel MBA, PRESIDENT & CHIEF EXECUTIVE OFFICER

Jeremy Kaliel is the President & Chief Executive Officer of Proof Capital, which he founded in early 2019. He is also an Associate Advising Representative (Associate Portfolio Manager) and a Dealing Representative with Qwest Investment Fund Management Ltd. under the supervision of Cameron Reid as Advising Representative (Portfolio Manager). From July 2017 to September 2018, Mr. Kaliel was the Vice President of Corporate Strategy & Communications for Frontera Energy (FEC-TSX), a publicly listed \$2BIn market cap oil company operating in Colombia and Peru. Prior thereto, Mr. Kaliel had over 12 years of experience in equity research at CIBC, Scotia Capital, and Raymond James - during which time he was ranked the #1 sell-side analyst in his sector multiple times. Jeremy has an MBA degree from HEC Montreal, and a Bachelor of Arts degree from the University of Alberta.



Cameron Reid CFA, CHIEF INVESTMENT OFFICER

Cameron Reid is the Chief Investment Officer of Proof Capital, which he joined in September 2019. He is also an Advising Representative (Portfolio Manager) with Qwest Investment Fund Management Ltd. Most recently, Cameron Reid was the Portfolio Manager & Chief Investment Officer for WealthCo Asset Management, where he helped grow his firm's AUM to close to \$500MM. Prior to joining WealthCo, Mr. Reid was a Portfolio Manager at BCV Asset Management Inc, and was an Associate Portfolio Manager at Brownstone Asset Management. His early career included an Investment Banking Analyst role with Banc of America Securities LLC. Cameron has an MBA degree from the University of Western Ontario, and a Bachelor of Arts degree from the University of British Columbia. He also holds the Chartered Financial Analyst designation.





DISTRIBUTION PARTNERS

LONGEVITY WEALTH FIRST AVENUE FINANCIAL SEVEN ELEMENTS WEALTH PLANNING HUXTON BLACK DESIGNED WEALTH MANAGEMENT





PR%F CAPITAL



jeremy Kaliel⁽¹⁾ jeremy.kaliel@proofcapital.ca ; jkaliel@qwestfunds.com

Cameron Reid⁽²⁾ <u>cameron.reid@proofcapital.ca</u> ; <u>creid@qwestfunds.com</u>

PR%F CAPITAL INC.⁽³⁾ www.proofcapital.ca • (403) 333-9821 • info@proofcapital.ca



- 1) Jeremy Kaliel is the Chief Executive Officer of Proof Capital Inc. (the promoter of the Proof Capital Family of Funds). He is also an Associate Advising Representative (Associate Portfolio Manager) and a Dealing Representative with Qwest Investment Fund Management Ltd.
- 2) Cameron Reid is the Chief Investment Officer of Proof Capital Inc. (the promoter of the Proof Capital Family of Funds. He is also an Advising Representative (Portfolio Manager) with Qwest Investment Fund Management Ltd.
- 3) Inquires with respect to Proof Funds will be responded to by a registered dealer or a registered advisor at QIFM.